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--Photography available--

PLUG INTO WARMTH WITH COMFORT GLOW®

32" Electric Fireplace System Adds Heat Without The Use of Gas!

BOWLING GREEN, KY (January 2005)- Comfort Glow, manufacturer of vented and vent-free fireboxes, gas stoves, gas space heaters and gas fireplace systems, is proud to introduce the **32" Electric Fireplace System**. This aesthetically pleasing fireplace system can be recessed or placed against any wall accessible to a standard electricity outlet, just plug it in for heat!

"We are very excited to offer our customers another option to add heat to their homes while saving money on their heating bill," says Ed Feria, Comfort Glow Product Manager. "The electric fireplace system is very simple to install and adds a traditional fireplace feel to any room."

Approved for use in any room of the house, the **Electric Fireplace System** radiates 1500 watts of heat without the requirements of a chimney or vent. This exciting new fireplace system features full size firebox depth and oak logs with charred areas and a glowing ember bed for a complete realistic look. Designed with extruded louvers and a movable mesh screen, this fireplace system adds unparalleled beauty to any home.

The plug and play fireplace system has hidden controls and is available with a thermostat or remote ready. In addition, the Electric Fireplace System has the ability to be paired with any Comfort Glow 32" mantle for a complete customized look. The mantles are available in various finishes including cherry and oak.

As with all Comfort Glow zone heaters, the use of the electric fireplace system can lower heating bills an average ten percent by lowering the house thermostat five degrees and is CSA tested and approved.

The Comfort Glow ♦ 32" Electric Fireplace System retails between \$475.00 and \$550.00 and is available exclusively at Lowe's.

Comfort Glow® is a brand name of DESA Heating LLC, a growth-oriented, manufacturer and leading marketer of zone heating home comfort products for the consumer and professional markets in the U.S., Canada, and abroad. For more information on Comfort Glow products, please call toll free 1-866-672-6040, visit their web-site at www.desaint.com and click on the 'Comfort Glow' brand name.

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